A person wearing traditional Sami clothing, including a dark jacket with colorful stripes and a pink scarf, is cooking over a fire in a tent. The fire is bright and orange, and a large metal pot is placed over it. The background shows the interior of a tent with wooden poles and a blue fabric wall. The overall atmosphere is warm and traditional.

MODULE 3
People
Part 1

An Online Learning Journey | 23 April 2024
Anna Pollock






Reflections & Homework Module 2-2




Make some space in your time to
IMAGINE - VISION - DREAM...



- and in the coming days **watch the videos/films** that you haven't seen or that you feel you would like to watch again 
- Read** the material we have shared to support you and maybe, it will help you find your *inspirational moment/your aHa moment* ... 
- Write down** your questions, reflections, doubts, inquiries, inspirations – it helps keeping your thoughts in written, like keeping a diary (or like Maria says “your (other) *Facebook*” (from the video ‘Once upon a forest’). 



Public room dynamics:

- Anna shares with the group the questions
- If you want to participate, raise your hand and Anna (or Karen) will “pass the mic” to the participant in turn
- Thank you for sharing with the group. By contributing you nourish the group consciousness 

Your fellow travellers...



Recap and Scope



👍 To survive and **thrive** the challenges we face, nothing less than **Systems** change is **needed**



👍 We won't be able to 'Care for the Arctic' ever the long term or ourselves unless we **transform** ourselves one step at a time.



👍 That requires each of us to **let go** seeing ourselves as a **fragmented part (robots)** in a **mechanistic universe** to seeing ourselves as a **unique Living System** nested within many **other Living Systems** and **connected** to everything else



👍 That requires we human beings are fully alive, realizing our full potential and **living according to Nature's Principles**

👍 Today we'll start learning how to apply that understanding in our capacity as



Individuals and **Community members**



The breakthrough of our times

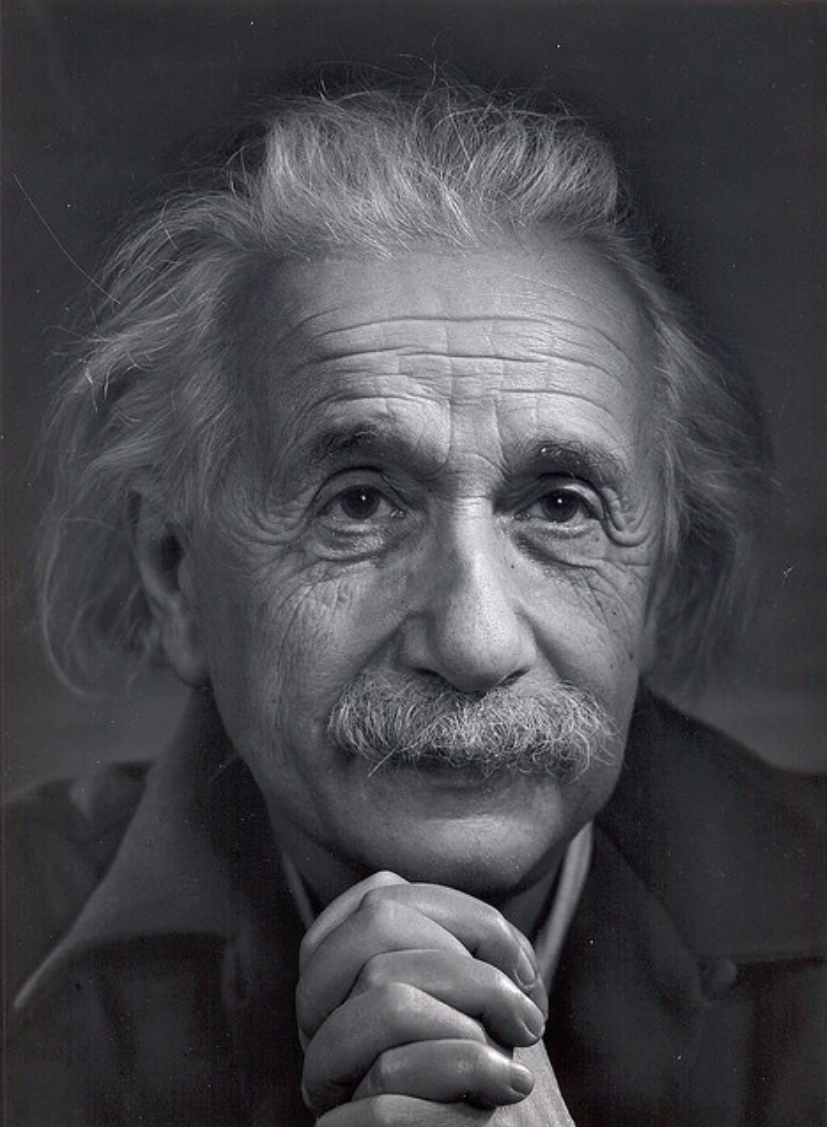


“The most exciting breakthroughs of the 21st Century will not occur because of technology but because of an expanding concept of what it means to be human.”

John Naisbitt, Futurist of the 1990's



The real task we're required to undertake

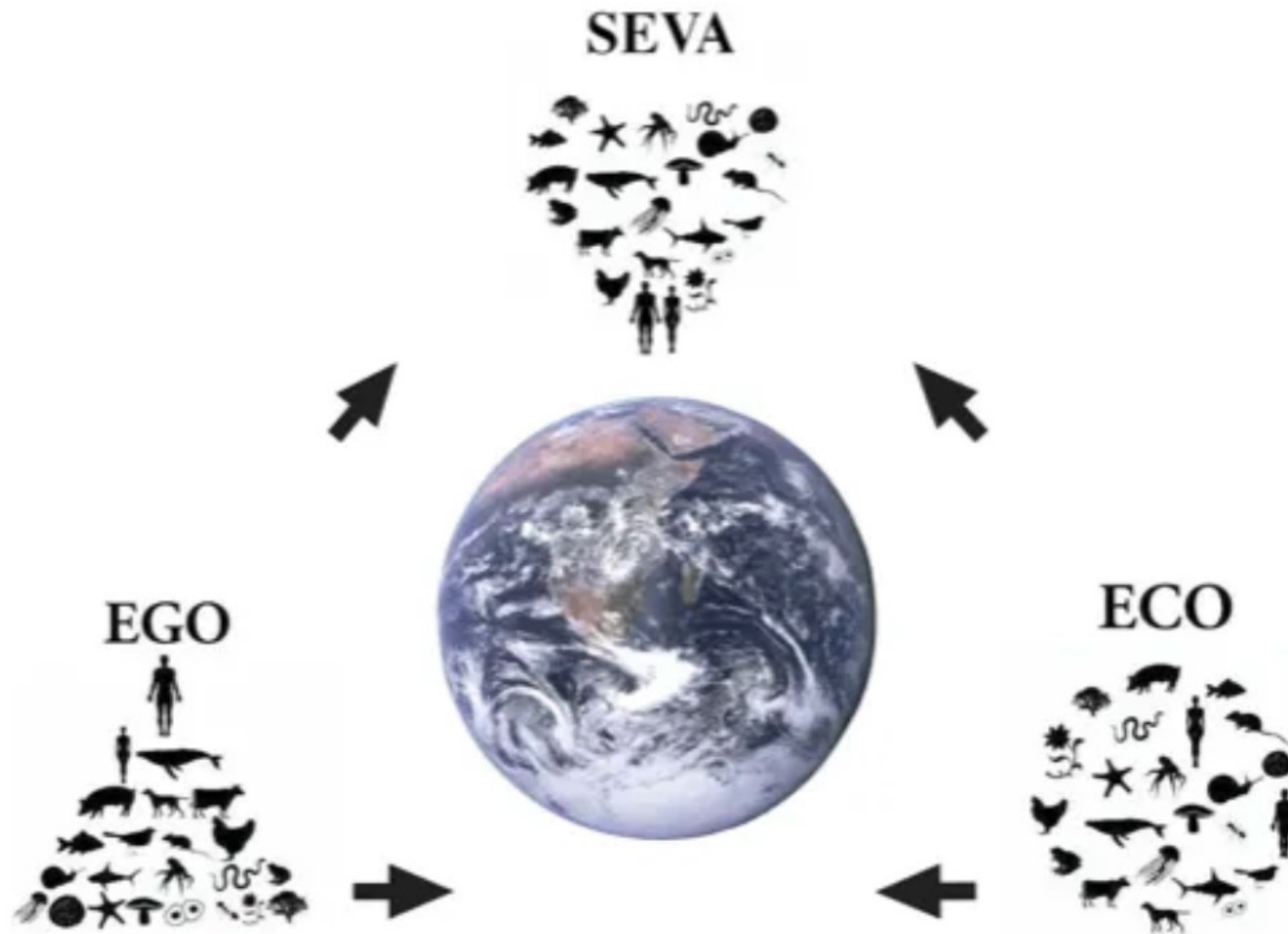


“A human being is part of a whole, called by us the “Universe,” a part limited in time and space. He experiences himself, his thoughts and feelings, as something separated from the rest - a kind of optical delusion of his consciousness. This delusion is a kind of prison for us, restricting us to our personal desires and to affection for a few persons nearest us.

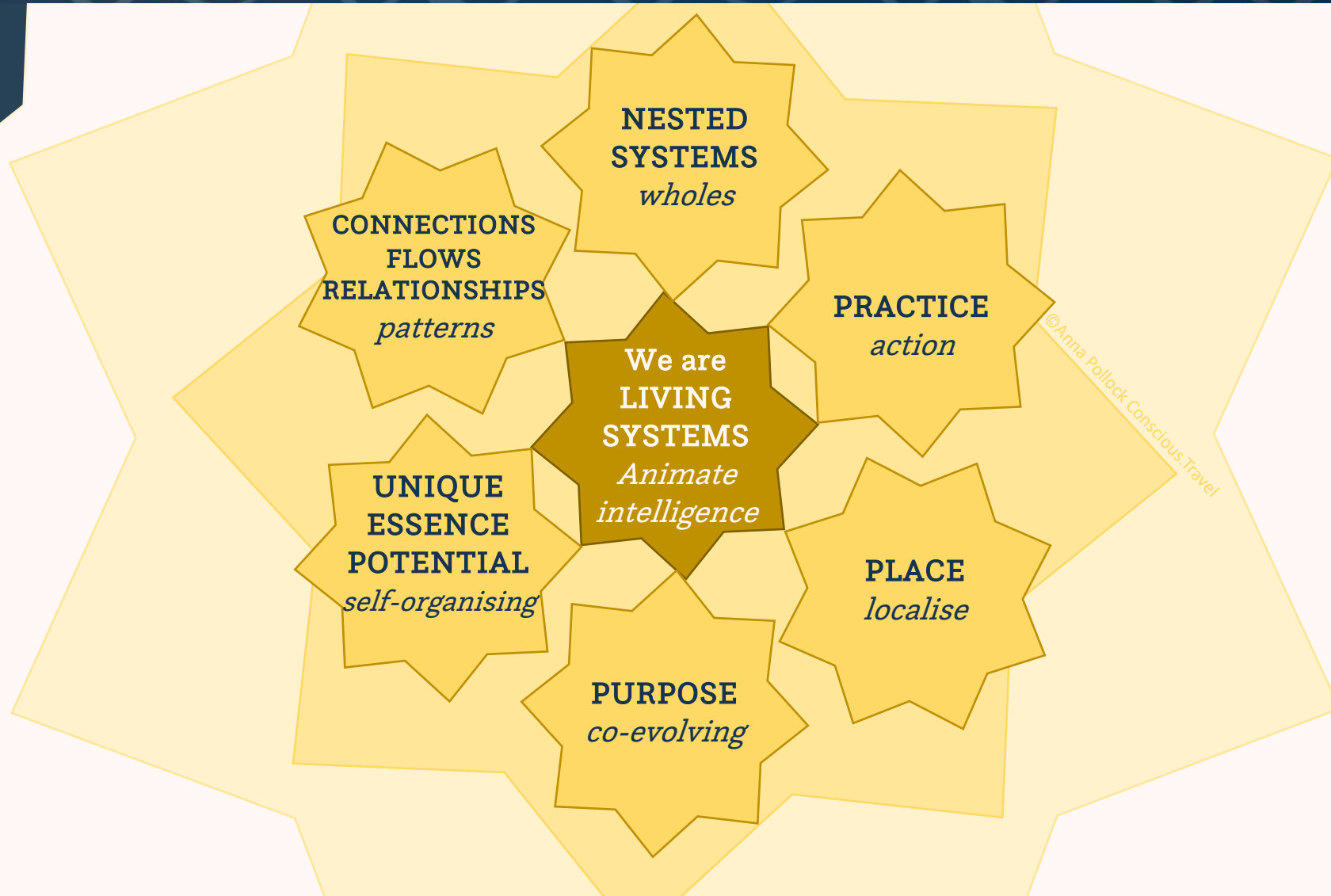
Our task must be to free ourselves from this prison by widening our circles of compassion to embrace all living creatures and the whole of nature in its beauty. “

- Albert Einstein

The real breakthrough



Applying Nature's Principles to Human Beings



Nested Human Systems

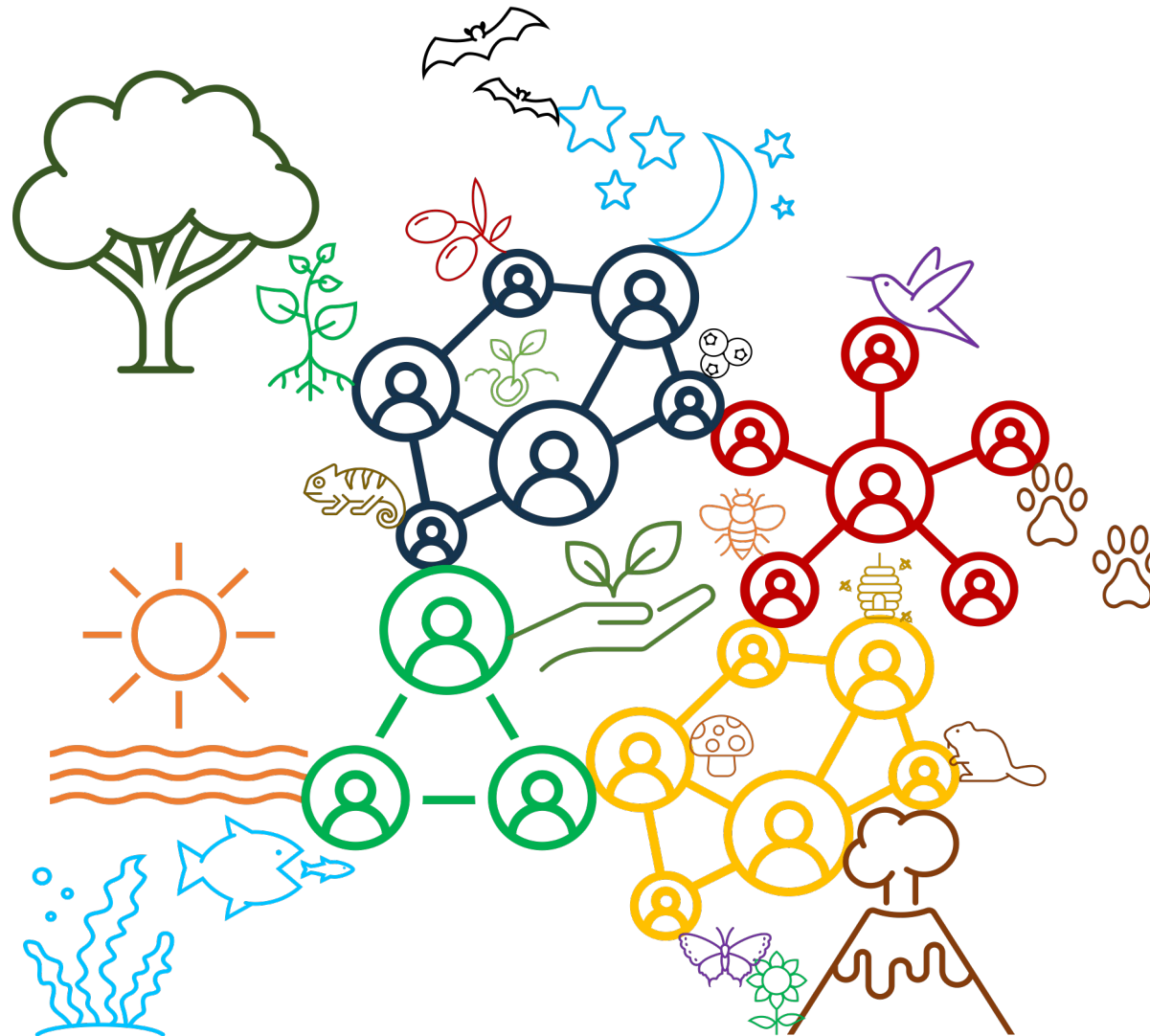


SELF

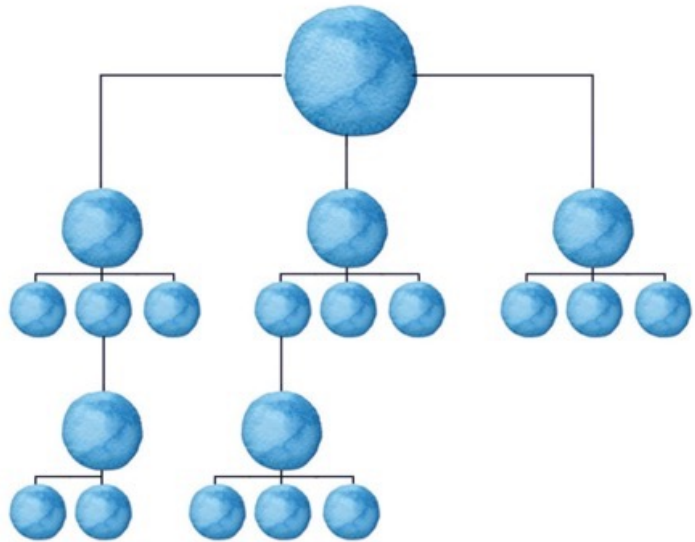
Nested Human Systems



Nested within Nature



New “Living-System logic”..



REDUCTIVE
MACHINE LOGIC



LIVING SYSTEMS
LOGIC

Old vs. New



Hierarchies

Top Down

Command & Control

Directive Leadership

Deliberate Strategy

Task Oriented

Networks

Distributed

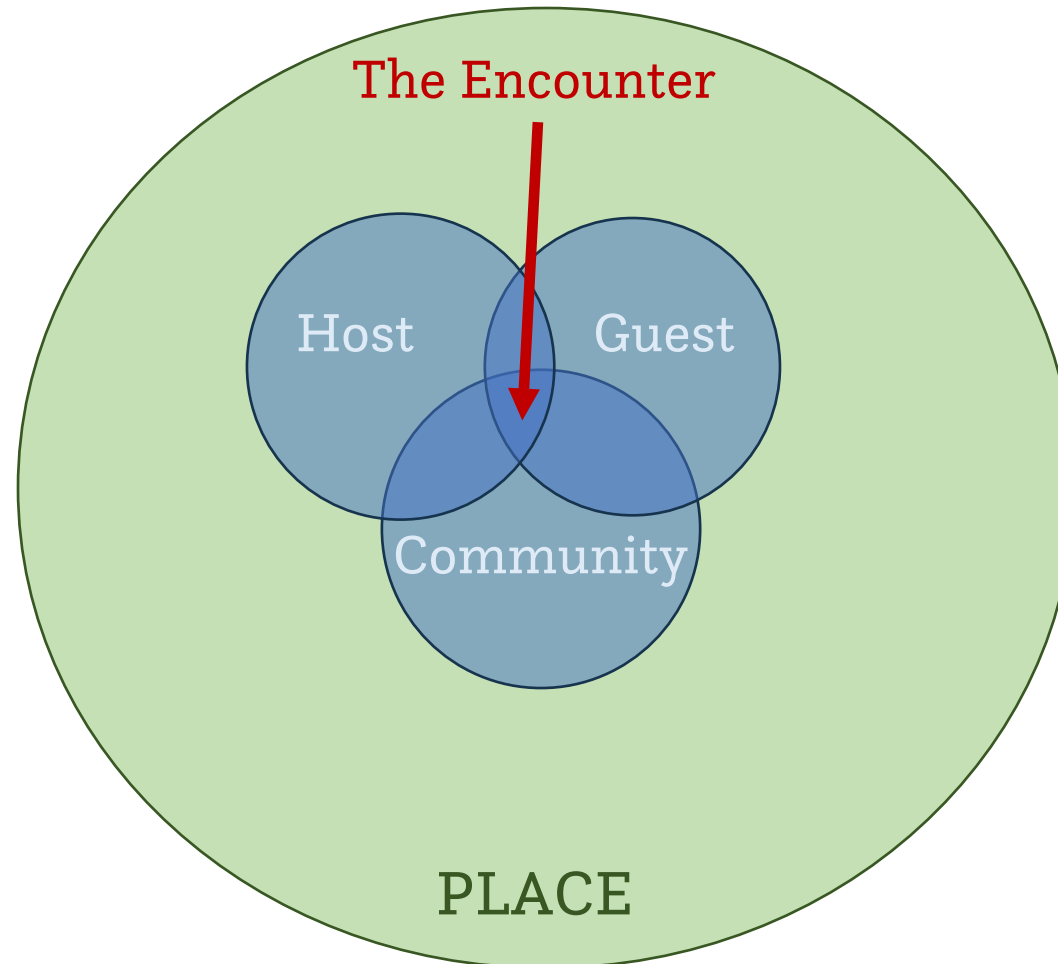
Connect & Collaborate

Collaborative Leadership

Emergent Strategy

Relationship Oriented

The Tourism – Hospitality System

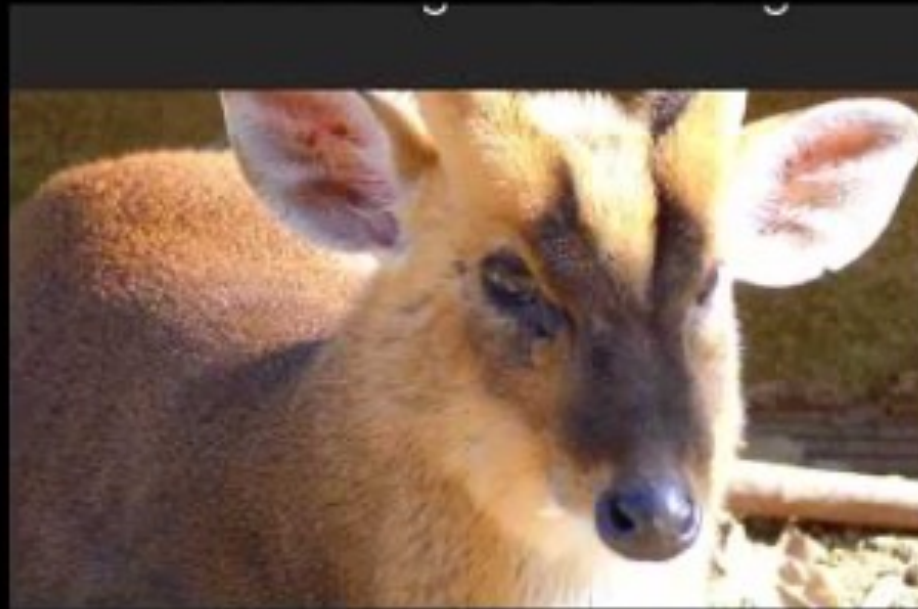


The Encounter



VIDEO:

[Dr. Stephan Harding, Resident Ecologist at Schumacher College | Encountering Another Being](https://youtu.be/l4gBBfAUn_A?si=hU-6qMoxMIA7LyBB)
https://youtu.be/l4gBBfAUn_A?si=hU-6qMoxMIA7LyBB



about who the muntiac were as an animal

People (actors) in the Hospitality System 101



Place

The Encounter

Community

Host

Guest



Applying Nature's Principles 'live'



Applying Nature's Principles 'live'



Applying Nature's Principles 'live'



Applying Nature's Principles 'live'



Applying Nature's Principles 'live'



Applying Nature's Principles 'live'



Applying Nature's Principles 'live'



Changing Roles



SUBJECT	CONSUMER	CITIZEN
DEPENDENT	INDEPENDENT	INTERDEPENDENT
TO	FOR	WITH
RELIGIOUS	MATERIAL	SPIRITUAL
DUTY	RIGHTS	PURPOSE
OBEY	DEMANDS	PARTICIPATE
RECEIVE	CHOOSE	CREATE
COMMAND	SERVE	FACILITATE
PRINT	ANALOGUE	DIGITAL
HIERARCHY	BUREAUCRACY	NETWORK
SUBJECTIVE	OBJECTIVE	DELIBERATIVE

Three Relationships Matter



With your SELF



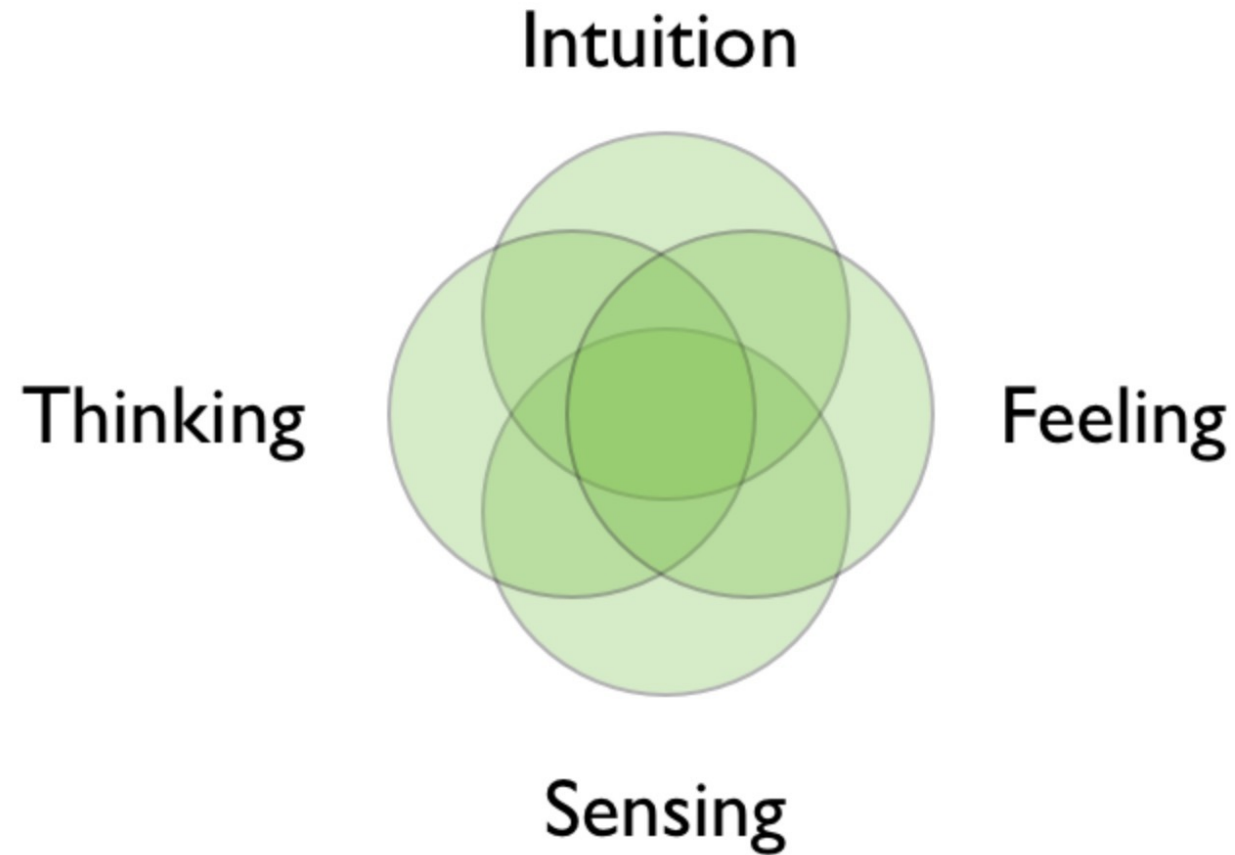
With each other



With Nature



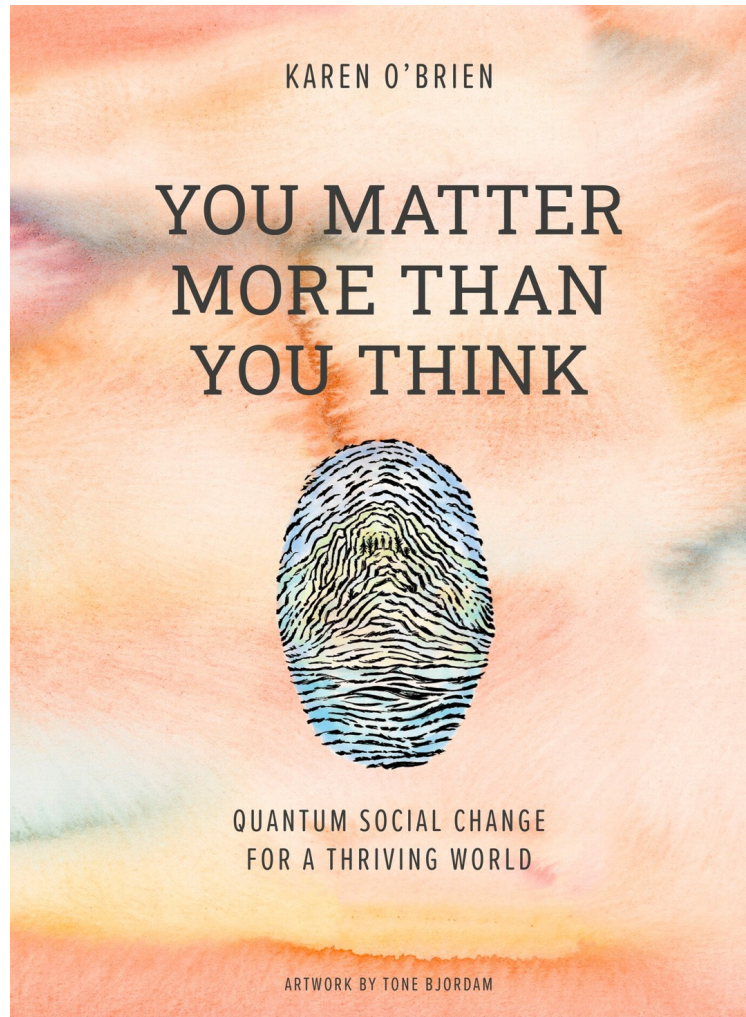
YOU must bring all of your unique self



Yes, YOU *do* matter !



UNIQUE
ESSENCE
POTENTIAL
self-organising



And there's only one YOU!

You are not a market or segment!

You are not a psychological type!

ENTJ and Enneagram 3w2

What is YOUR essence, your gift?

Breakout Discussion

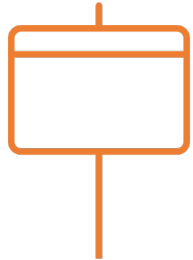


What makes you unique ?



What are your passions, your gifts?

What do you wish you had more time to do?



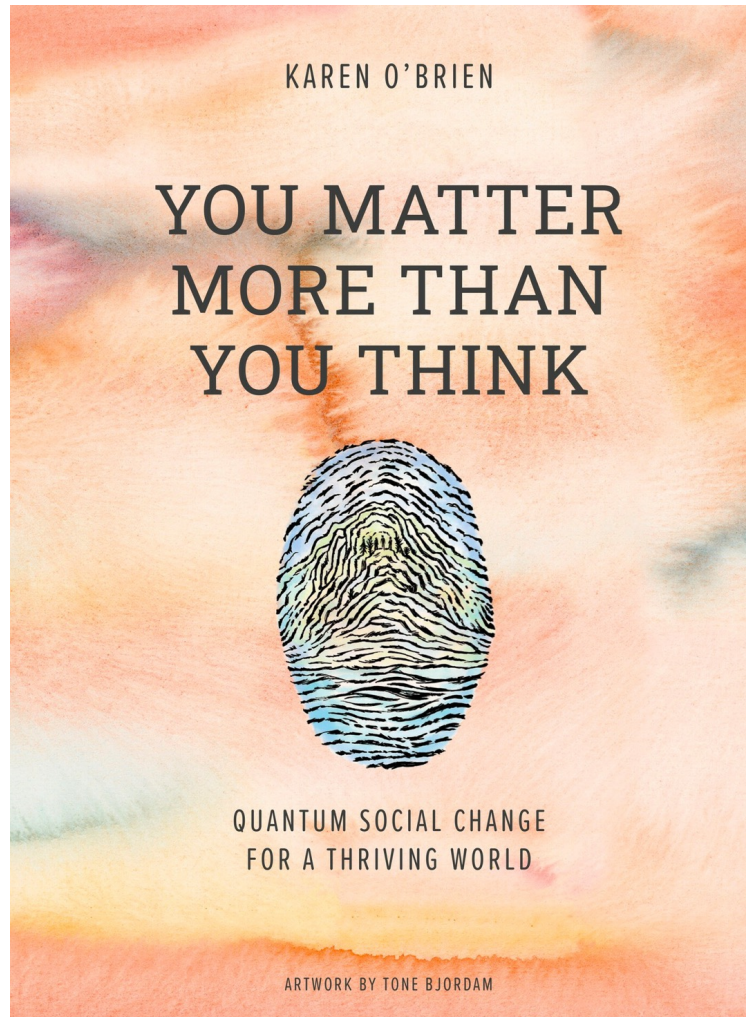
Breakout rooms dynamics:

- Agree who in your breakout group will take notes so that,
- When the online session is over, he/she will email them + the first name of the group participants to karen@backtolifenetwork.co.nz

Yes, WE have AGENCY



UNIQUE
ESSENCE
POTENTIAL
self-organising



And there's only one YOU!

You are not a market segment!

What is YOUR essence, your gift?

You have AGENCY

And YOU can evolve



Levels of Personal Consciousness



Inner Development Goals



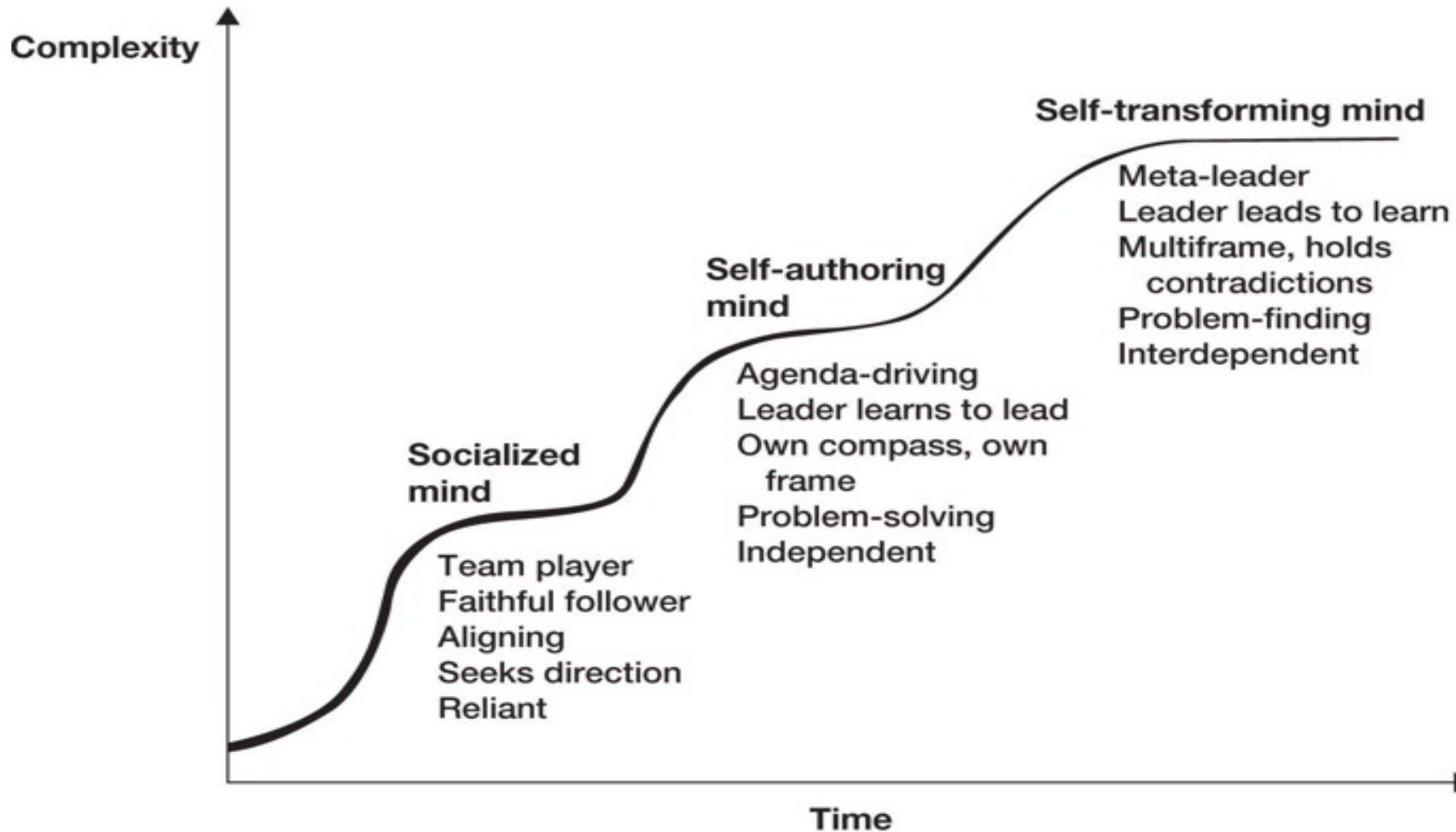
VIDEO:

[IDG | Inner Development Goals film](#)

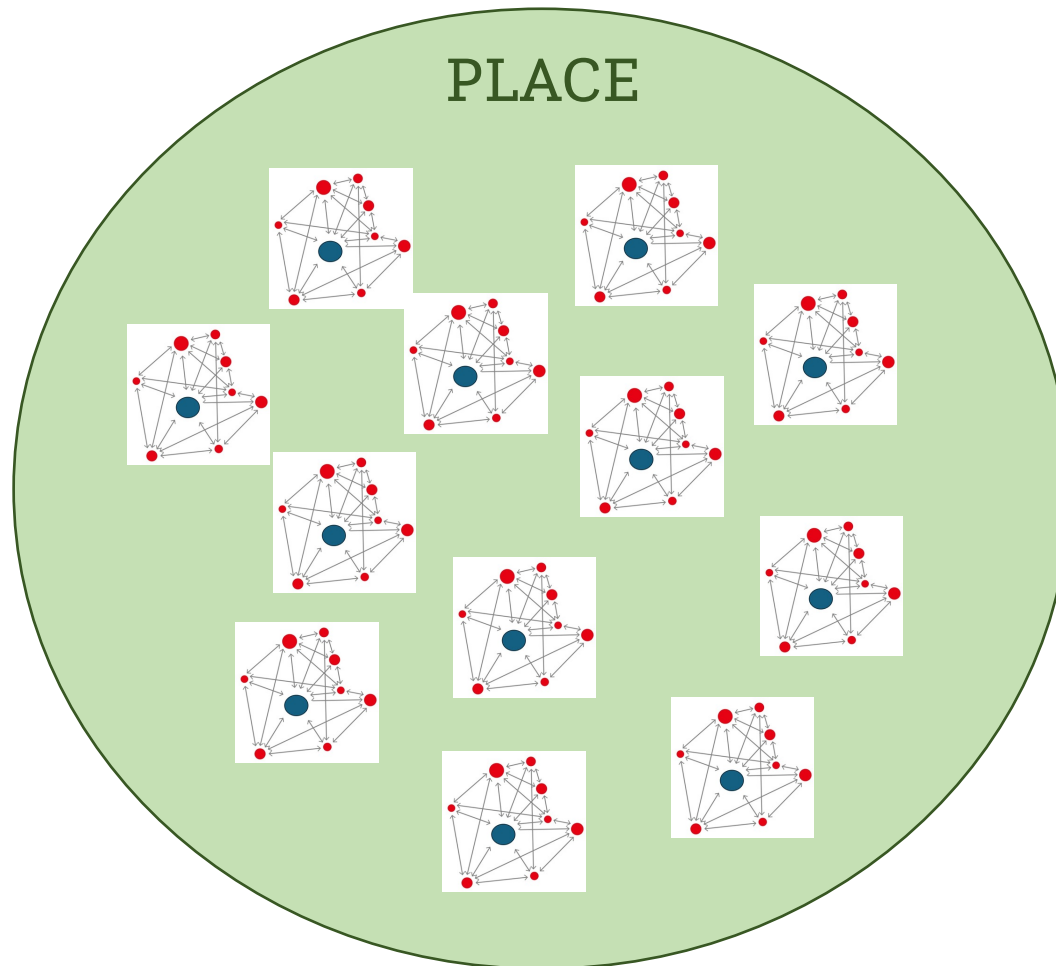
<https://youtu.be/xsB5ci-rgGg?si=8KQneAZM1W7KxmL7>



Personal Development – Kegan



People (actors) in the Visitor Economy 101



HOSTS

Business Operators
Employees
Investors
Enablers-Intermediaries
Residents

GUESTS

Day visitors
Overnight

PLACE

Other Business
Social Infrastructure
Physical Infrastructure
Social
Nature – land, air, water,
ecology, wildlife, plants
Landscapes

People (actors) in the Visitor Economy 101



Place



Towns in Swedish Lapland

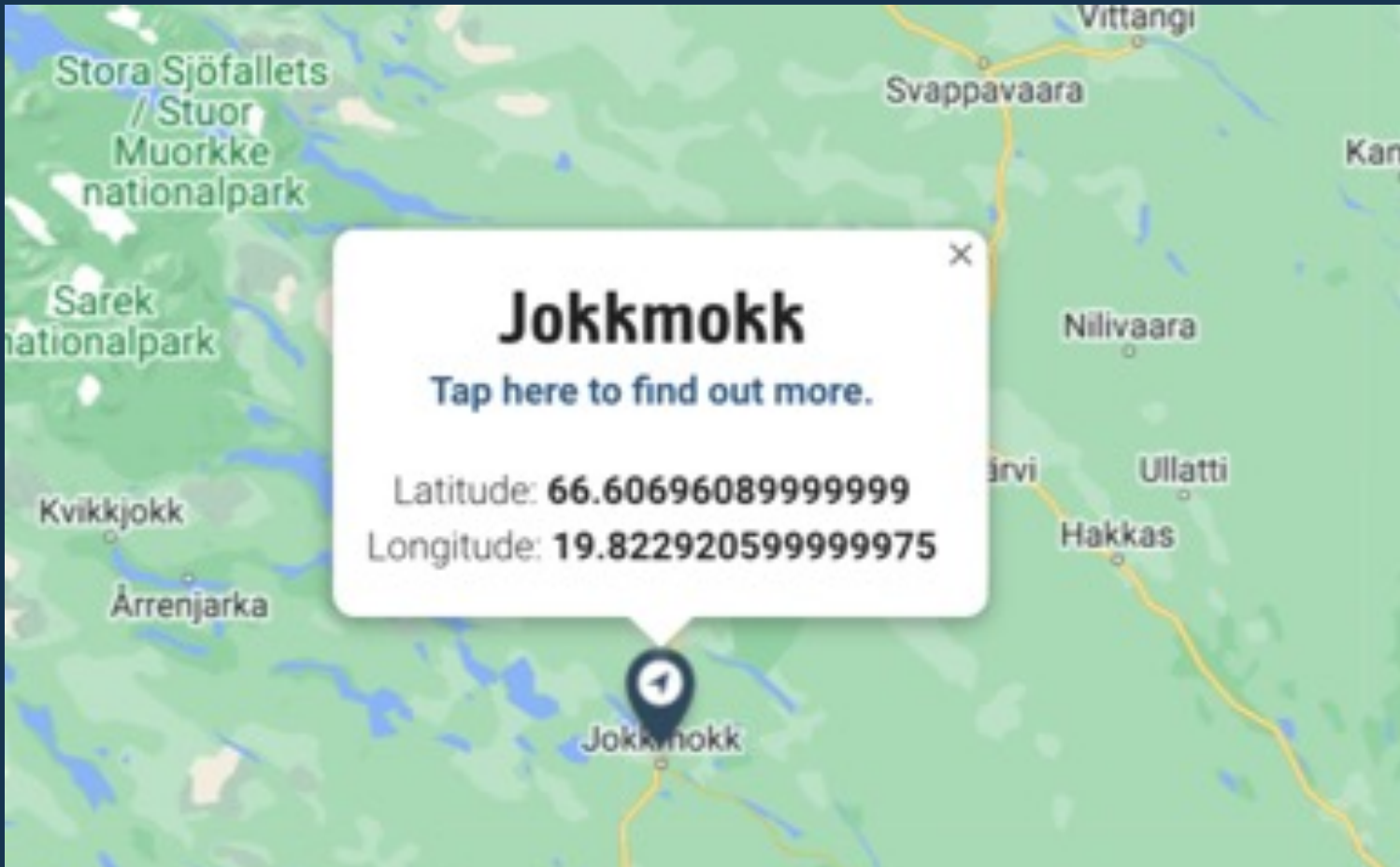
Find your own favourite spot. We have many to choose from. Ain't no mountain high, ain't no valley low, ain't no river wide enough.

<https://www.swedishlapland.com/map-stories/towns-swedish-lapland/>

Host

Business Operators
Employees
Investors
Enablers-Intermediaries
Residents

People (actors) in the Visitor Economy 101



Host

- Business Operators
- Employees
- Investors
- Enablers-Intermediaries
- Residents

People (actors) in the Visitor Economy 101



Host

Business Operators
Employees
Investors
Enablers-Intermediaries
Residents

Jokkmokk

Tap here to find out more.

Latitude: 66.60696089999999

Longitude: 19.822920599999975

Kalix

Where the river meets the sea lays the small town of Kalix. Explore the archipelago and savour the famous Kalix Löjrom. Tap here to find out more.

Latitude: 65.8552807

Longitude: 23.143964999999998

People (actors) in the Visitor Economy 101

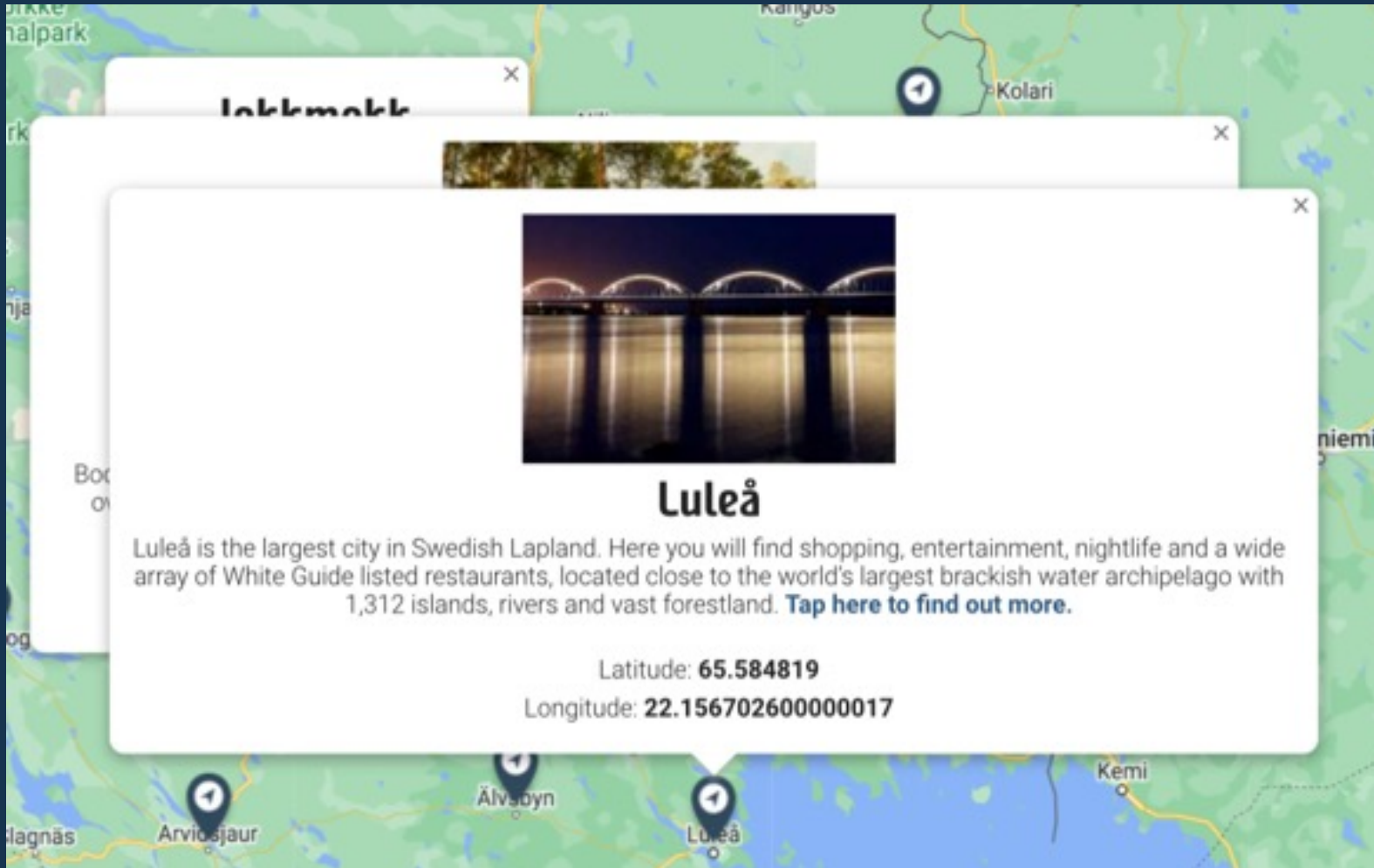


Host

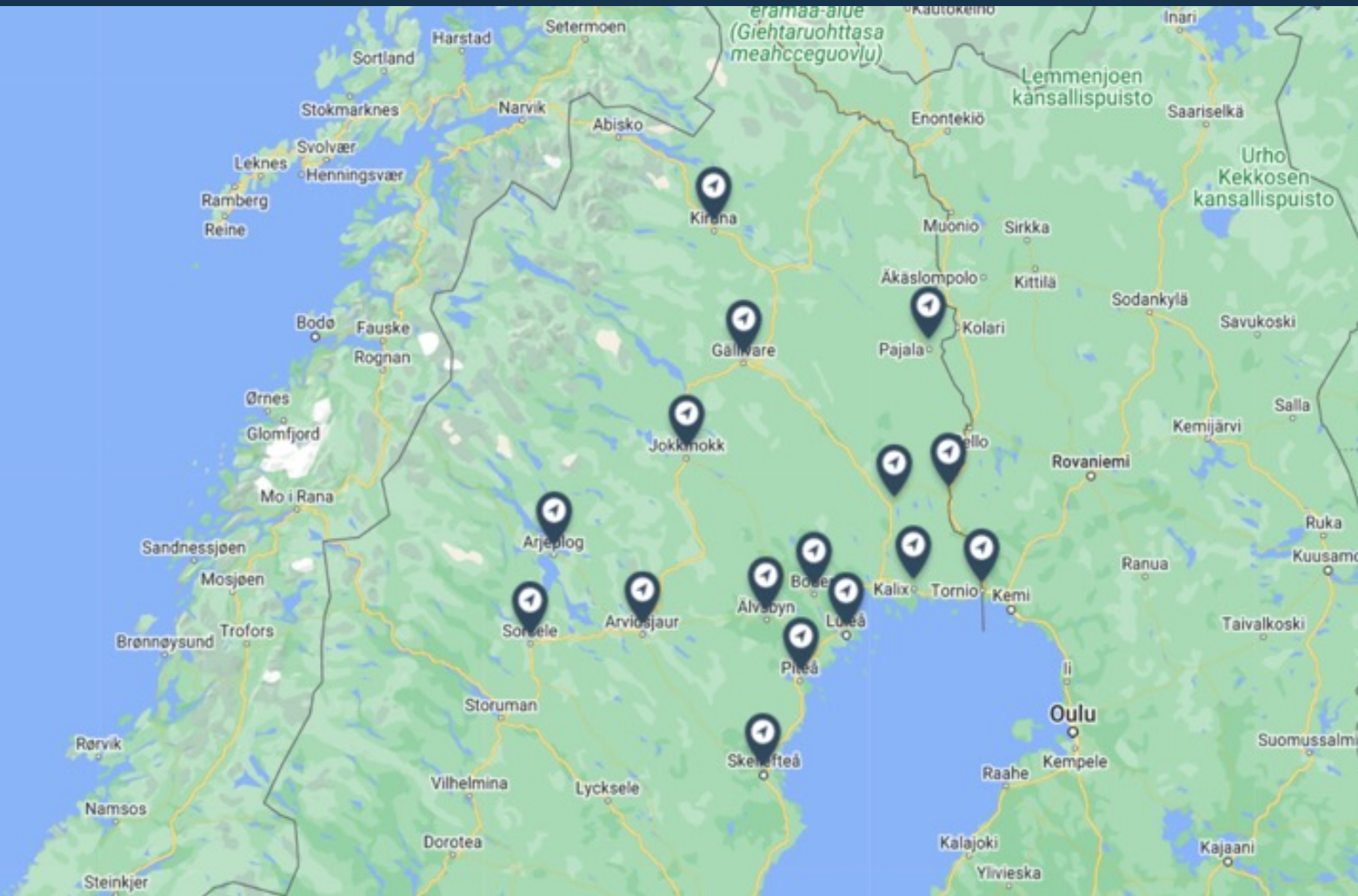
- Business Operators
- Employees
- Investors
- Enablers-Intermediaries
- Residents

Guest

- Day visitor
- Overnight



People (actors) in the Visitor Economy 101



Host

- Business Operators
- Employees
- Investors
- Enablers-Intermediaries
- Residents

Guest

- Day visitor
- Overnight

Place

- Other Business
- Social Infrastructure
- Physical Infrastructure
- Nature – land, air, water, ecology, wildlife, plants
- Landscapes

People (actors) in the Visitor Economy 101



Place



Host

Business Operators
Employees
Investors
Enablers-Intermediaries
Residents

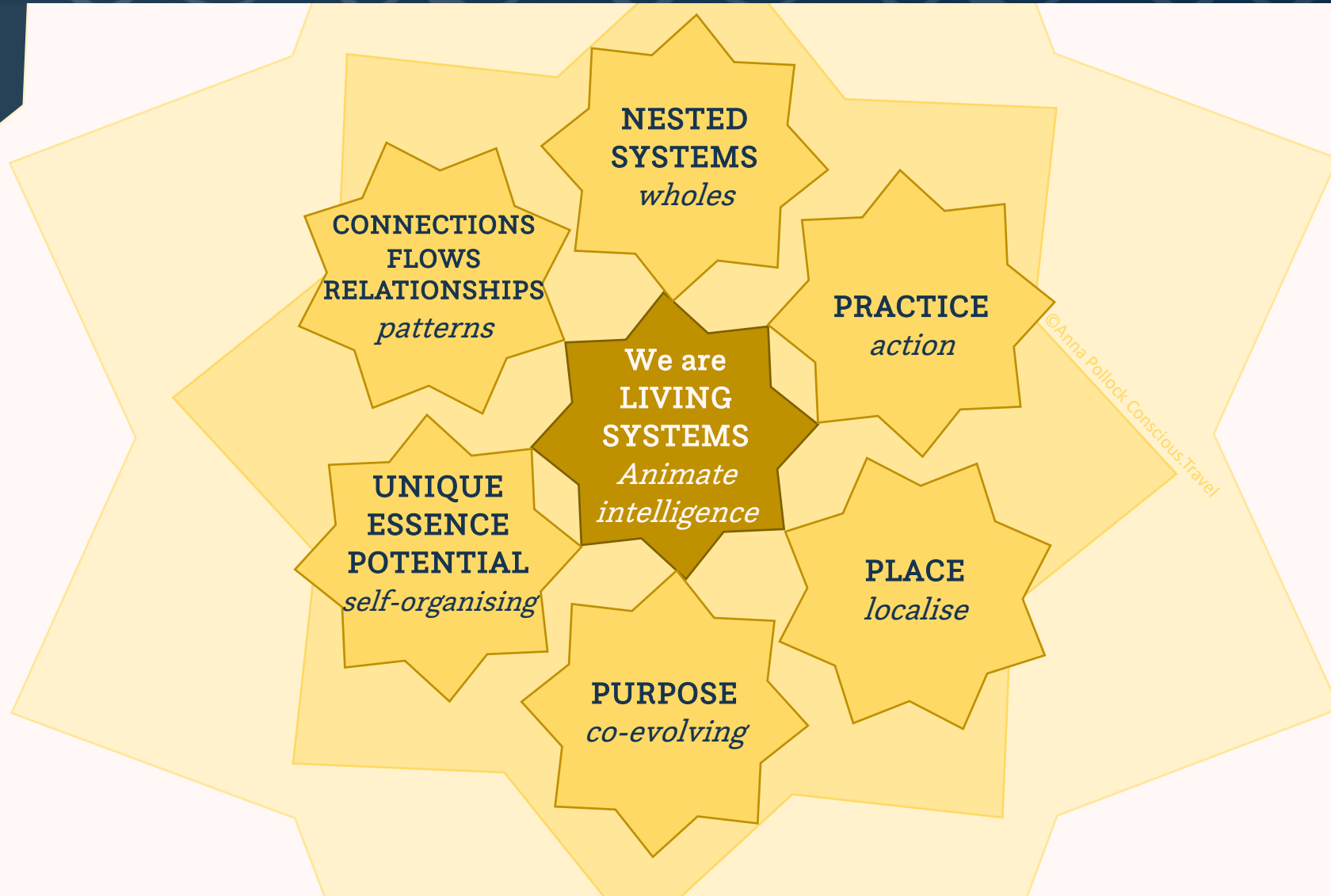
Guest

Day visitor
Overnight

Place

Other Business
Social Infrastructure
Physical Infrastructure
Nature – land, air,
water, ecology, wildlife,
plants
Landscapes

Applying Nature's Principles to Human Beings





Reflections & Homework



Observe, examine and reflect on the 3 relationships

- With yourself – how caring of your self are you?
- With each other – do you tend to avoid or seek out people you perceive as different?
- With nature – what repeating patterns are you now seeing in nature?

End Module 3.1



Thank you!



Swedish Lapland
Visitors Board



**Co-funded by
the European Union**

Link to the learning platform:

<https://ail.swedishlaplandvisitorsboard.com>



See you on Friday 26. April


BACK TO LIFE
A Regenerative Renaissance